Jackson-Madison County Board of Education

Monitoring:	Descriptor Term:	Descriptor Code:	Issued Date:
Review: Annually, in October	**Student Transportation Management**	**3.400**	**02/11/10**
		Rescinds: **3.400**	Issued: **07/24/08**

School buses shall be maintained and operated in accordance with state law and State Board Rules and Regulations.[1]

To avoid the financial burden of replacing an aging bus fleet at any one time, the Board shall replace a certain number of buses each year on a rotating basis.

The school transportation program shall be monitored daily by the principals and the supervisor of transportation and subjected to periodic evaluations by them as necessary. An overall evaluation shall be conducted by the supervisor of transportation on or before November 1 and June 15 of each school year, and a summary report of same submitted to the director of schools and the Board.

All buses and other vehicles owned and operated by the Board shall be given safety inspections by the assigned driver and the transportation supervisor on a regular basis. The transportation supervisor shall develop and maintain a safety inspection record which shall be filled out and signed by the individual who conducts the inspection. In addition, all buses shall be available for regular state inspections. Any defects noted by either the regular local or state inspection shall be remedied immediately.

All accidents, regardless of the damage involved, must be reported to the transportation supervisor, including incidents in which any part of the bus rubs, scrapes or touches any other object or vehicle.

Principals should be notified as soon as possible of any accident which occurs while students are present on a bus. Students should not be allowed to leave the scene except with their parent(s) or designated system personnel.

Bus Advertising

School buses may be used for advertising in accordance with state laws and State Board Rules and Regulations.

The expense of advertising will be paid from system transportation funds and revenues from advertising will be approved by the superintendent. Advertising may be sold through the operations department, transportation department, or by a third party employed or under contract for that purpose and approved by the superintendent. Approved accounting procedures will be used to accept and disperse funds in the advertising program.

Advertising must be approved by the superintendent or designee. No advertising of tobacco or alcohol products will be permitted. Political campaign advertisements will not be allowed. No food or drink products that cannot be sold to students by law will be advertised.

Signs will be held in place by frames attached to the bus. The frames will be mounted only on the rear quarter panels. The sign size and position will fall within all guidelines provided for in law and State Rules and Regulations. Signs will not cover over any damage to sheet metal or structural members of the bus.

Legal Reference:

1. TCA 49-6-2101 through 2113; TRR/MS 0520-1-5-.01(4)